



Echigo-Tsumari Satoyama Museum of Contemporary Art/ KINARE (1)

The museum building was made in 2003 to resemble the tents of a caravan of merchants. It exhibits the work of contemporary artists from around the world in a beautiful natural setting.

<http://smcaki.jp/en>
 6 Hon-cho, Tokamachi-shi
 10:00-17:00
 Closed on Wed
 Adults: 800 yen; Primary/Middle School students: 400 yen
 (Special exhibitions require a separate admission fee.)



Saifukuji Temple Kaisando (2)

19th-century artist Uncho Ishikawa, nicknamed "Michelangelo of Echigo," left many interesting works. Intricate sculptures, paintings, plaster work, and sculpted ceilings are based on the teachings of Dogen, who started the Soto School of Buddhism to which this temple belongs.

<http://www.saifukuji-k.com/>
 174 Oura, Uonuma-shi
 9:00-16:00 (last admission at 15:40) Open seven days
 Admission: 500 yen; Primary School and younger: Free



Mikura Bridge (3)

This beautiful hanging wooden bridge offers a stunning overview of the Nakatsugawa river and forest.

Ketto, Tsunan Machi, Naka Uonuma-gun
http://tsunan.info/page_miru-toru/details.php?main=1&sub=0&no=1239074525
 Open except in Winter.



Untouan (4)

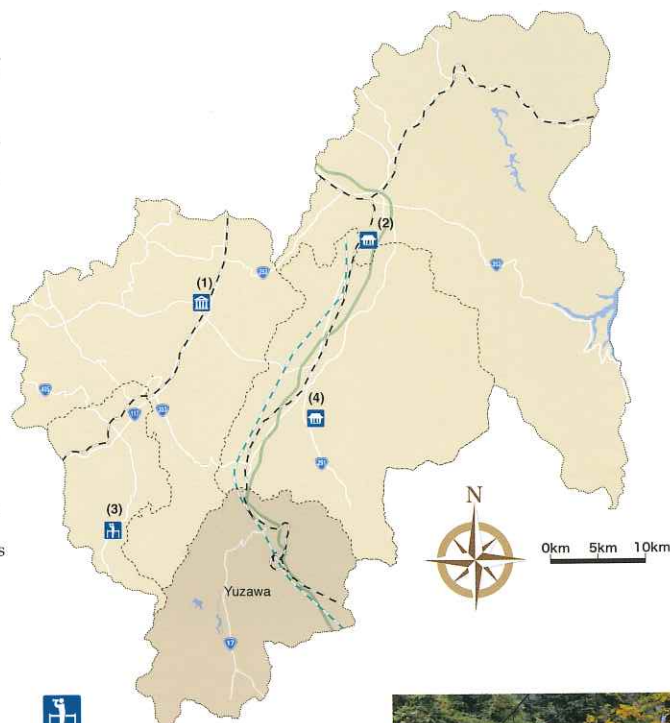
Each pebble leading from the red gate to the main of this temple is inscribed with a letter from the Lotus Sutra.

With reservations, the Buddhist temple offers instruction in Zen meditation and sutra-making.

<http://www.untouan.com>
 660 Unto, Minami-Uonuma-shi
 Mid-April to November 9:00-17:00
 December to Mid-April 10:00-15:30
 Admission: 300 yen;



Excursions Around Yuzawa



0km 5km 10km

Getting to Echigo-Yuzawa

Travel by Train
 About 70 minutes by Joetsu Shinkansen from Tokyo
 About 50 minutes by Joetsu Shinkansen from Niigata



For Tourism Inquiries, contact:

YuzawaTown Tourist Association
 025-785-5505 <http://e-yuzawa.gr.jp>

Echigo-Yuzawa: A Great Escape



Japan.
Endless
Discovery.

English



Echigo-Yuzawa



A GREAT ESCAPE

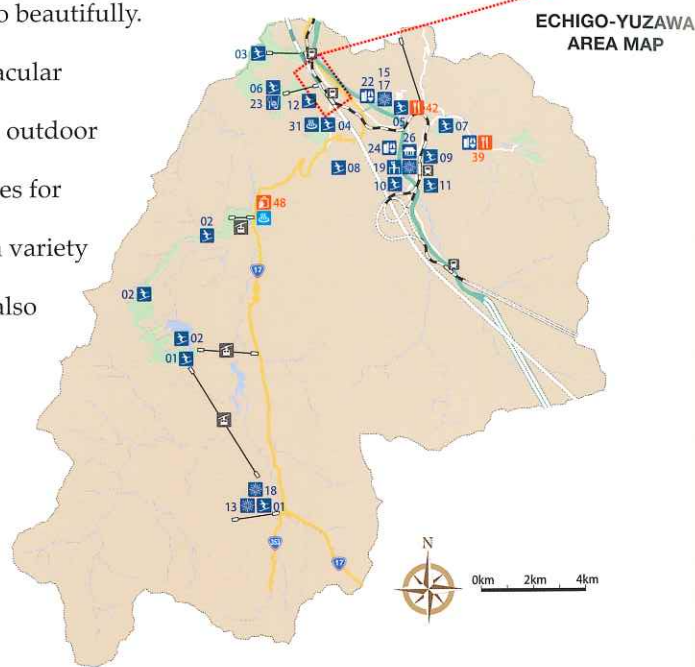


Japan. Endless Discovery.

Welcome to Echigo-Yuzawa

Just a 77-minute bullet train ride from Tokyo, Echigo-Yuzawa is located in the southernmost part of Niigata Prefecture. Nestled in the Japanese Alps, it's known for its scenic beauty, great ski resorts, and rich cultural history. Echigo-Yuzawa has an 900-year-long history as a therapeutic hot springs retreat. The town's popularity was further bolstered in 1968 when Yasunari Kawabata received the Nobel Prize in Literature for *Snow Country*, which depicted the area so beautifully.

Echigo-Yuzawa is a spectacular year-round resort area for outdoor activities with great courses for hiking and trekking and a variety of festivals. The area has also been blessed with many amazing ski resorts.



GUIDE TO ICONS USED IN THIS BOOK

Skiing	Ski Rental	Accommodations	Taxi
Snowboarding	Snowboard Rental	Dining	Bicycle
Snowmobiling	Sled Rental	Shopping	Waiting Area
Sledding	Ski Wear Rental	Museum	Coffee Shop
Children's Activities	Nature/Sightseeing	Shrine/Temple	Tickets
Festivals	Gondola/Ropeway	Workshop	Newsstand
Swimming Pool	Recreation	Foot Bath	Luggage Storage
Hot Spring Bath	Park	Bus	Information



DETAIL OF DOWNTOWN AREA NEAR ECHIGO-YUZAWA STATION



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Yuzawa's Winter Wonderland

With easy access from Tokyo and a wide variety of ski resorts, it's easy to see why Yuzawa is the most popular ski area on Japan's main island. Yuzawa's ski resorts have something to fit the needs of every ski and snowboard enthusiast from absolute beginners to true experts. It's a great place to get away, whether you're going with friends or bringing the entire family.



GALA Yuzawa Ski Resort

So quick and easy. If you're eager to hit the slopes of Japan without a lot of hassle and preparation, this is a great place to start. As you step off the bullet train, you're already at the ski resort. Rental gear, locker rooms, restaurants, and shops are all in one place, designed to get you on the slopes in record time. There's a world of choices for people of all ages and every experience level. Relax and take in the view from one of the restaurants near the gondola station.



Rentals Available

17 trails, longest 2500m; Altitude: 358-1181m
Snowboarding on all trails;
Snowboarding park
☎ 025-785-6543
www.galaresort.jp/winter/english
Connected directly to GALA Yuzawa Station
From Echigo-Yuzawa Station, 4 minutes by free shuttle bus
☎ 1039-2 Yuzawa aza Kayataira, Yuzawa-machi
Dec-May 8:00-17:00
One-day pass - Adults: 4,600 yen; Primary School: 2,300 yen



Naeba Ski Resort

If you are planning to ski for a few days, it's worth it to take the 50-minute shuttle bus ride to go to Naeba, the largest and most popular ski resort on Japan's main island. The resort has 3 gondolas and 10 lifts. It has more than 20 restaurants, shops, and a hot spring spa. From the east end, you can catch a ride on the Japan's longest (5,481m) "Dragonbola" giving you access to the Tashiro ski area, which connects to the Mitsumata and Kagura ski areas.



Rentals Available

22 trails, longest 4000m; Altitude: 900-1789m
Snowboarding on all trails; Snowboarding park
☎ 025-789-4117 www.princehotels.com/en/ski/naeba.html
From Echigo-Yuzawa Station, 50 minutes by bus (650 yen) (there's also a free shuttle bus in winter for hotel guests)
☎ 202 Mikuni, Yuzawa-machi
Dec-Apr, 8:00-17:00
Evening Hours (Weekday and Sunday) closed at 20:30, (Saturday / Specified date) closed at 21:00
One-day pass - Adults: 5,000 yen; Under 12: Free



Kagura Ski Resort

Deaming of Powder? "Kagura" is a Japanese traditional dance to entertain the gods. Kagura Ski Area is the answer to prayers to the snow god. It's known as a paradise for powder enthusiasts. Quieter and less crowded than Naeba, the Kagura Ski Area includes areas of Kagura, Mitsumata, and Tashiro.



Rentals Available

Kagura, Mitsumata area
23 trails, longest 6000m; Altitude: 620-1845m
Snowboarding on all trails
☎ 025-788-9221 www.princehotels.com/en/ski/naeba.html
From Echigo-Yuzawa Station, 20 minutes by bus (370 yen)
☎ 742 Mitsumata, Yuzawa-machi
Nov-May, Weekdays 8:00-17:00, Sat/Sun/Holidays 7:30-17:00
One-day pass - Adults: 4,700 yen; Under 12: Free
*Tashiro Area opens from December



Ski Rental

All ski resorts in the Yuzawa area have ski gear and ski wear rental. The availability of sizes differs from one resort to another. Gala and NASPA have larger sizes. See the chart below for reference.

Resort	Wear*	Skis	Snowboard
GALA Yuzawa	-6L	-33.5cm	-33.5cm
Naeba	-4L	-32.5cm	-32.5cm
Kagura	-L	-31cm	-31cm
NASPA	-7L	-32cm	---
Iwappara	-190cm	-31.5cm	-31.5cm
Yuzawa Kogen	-3L	-31cm	-31cm

*These are Japanese sizes, which are smaller than sizes in the U.S.

Reading Signs in Japanese

スキーレンタル Ski Rental	ゴンドラ Gondola (Ropeway)
リフト Lift	初心者 Beginner
中級者 Intermediate	上級者 Advanced
危険 Danger	立ち入り禁止 No Entry
運行中止 Not in Operation	強風 Strong Wind
禁止 Prohibited	禁煙 No Smoking
スキーの先を上げてください	Lift up the tips of your skis



NASPA Ski Garden

Skiing without boarders. If you prefer carefree skiing without having to watch out for snowboarders, NASPA is your choice. It's a compact ski resort, exclusively for skiers. Its 8 courses include a 2200m-long run through the woods for beginners. The NASPA New Otani has a hot spring spa. Kids will enjoy slides and tube rides or can stay at the hotel's day care, or learn to ski. There's specialized ski instruction available for all ages and levels.



Rentals Available

8 trails, longest 2200m; Altitude: 430-690m
Snowboarding: Prohibited on all trails
☎ 025-780-6888 www.naspanewotani.com
From Echigo-Yuzawa Station, free shuttle bus, or 3 minutes by taxi
☎ 2117-9 Yuzawa, Yuzawa-machi
Dec-Apr, 8:30-17:00
One-day pass - Adults: 4,200 yen; Primary School: 3,200 yen



Ludens Yuzawa Ski Area

A private-like ski slope with a short time waiting for the lift. The ski slope facing northeast receives high-quality snow and is an attractive flat lookout.



Rentals Available

5 trails, longest 1000m; Altitude: 450-680m
Snowboarding on all trails
☎ 025-787-6201 http://www.ludens-resort.net/ski/
From Echigo-Yuzawa Station, 7km, 15 minutes by Ludens courtesy bus from East exit.
☎ 3223-8 Tsuchidaru, Yuzawa-machi
Dec-Apr, 8:30-16:45
One day ticket
Weekday, adult 2,000 yen, child 1,000 yen, elderly (55yr+) 1,500 yen
Saturday and specified date, adult 2,500 yen, child 1,500 yen, elderly (55yr+) 2,000 yen



Iwappara Ski Resort

Wide open spaces! Iwappara was the first large ski resort opened in Yuzawa, at a time when it was still legal to clear woods to make trails more than 20m wide. Its wide open main slope is popular with beginners and perfect for practicing new skiing and snowboarding techniques. Its 300m long slide slope in Kids Paradise is a stress-free and safe attraction.



Rentals Available

20 trails, longest 4000m; Altitude: 400-985m
Snowboarding on all trails
☎ 025-787-3211 www.iwa-ppara.com
From Echigo-Yuzawa Station, 10 minutes by free shuttle bus
☎ 731-79 Tsuchidaru, Yuzawa-machi
Dec-Apr, Weekdays 8:30-17:00, Sat/Sun/Holiday 8:00-21:00
One-day pass - Adults: 4,000 yen; Under 12: 2500 yen



Yuzawa Kogen Ski Resort

The base station of this resort is right in downtown Yuzawa, just an 8-minute walk from Echigo-Yuzawa Station. It claims the world's largest gondola car, with a capacity of 166 people. You can ski from the slopes right down to the town. It's a quiet, relaxed resort. There are two family areas where kids can learn to ski or just play in the snow.



Rentals Available

8 trails, longest 5000m; Altitude: 870-1170m
Snowboarding: Prohibited on certain trails
☎ 025-784-3326 http://yuzawakogen.com/
From Echigo-Yuzawa Station, 8 minutes walking
2 minutes by free shuttle bus
☎ 490 Yuzawa, Yuzawa-machi
Dec-Apr, 8:30-17:00
One-day pass - Adults: 4,200 yen; Primary School: 3,000 yen



Nakazato Snow Wood Ski Area

The 1,500-meter slope running through woods to a wide mountain foot has no gaps and is safe even for ski beginners and children.



Rentals Available

1 trails, longest 1500m; Altitude: 487-670m
☎ 025-787-3511 http://www.e-yuzawa.jp/ski/snowwood.htm
Change to the Jyotsutsu Line at Echigo-Yuzawa station, 5 minutes' walk from Echigo-Nakazato station.
☎ 4731-2 Tsutsumi, Yuzawa-machi
One day ticket
Weekday, adult 1,800 yen, child 1,400 yen
Saturday and specified date, adult 2,200 yen, child 1,700 yen
business hours
Weekday 8:30-17:00, Saturday and specified date 8:00-17:00



Yuzawa Park Ski Resort

The resort's trails of different difficulty levels have great quality snow.



Rentals Available

11 trails, longest 1500m; Altitude: 440-650m
Snowboarding on all trails
☎ 025-787-4111 www.park-resort.com
From Echigo-Yuzawa Station, 15 minutes by free shuttle bus
☎ Kosaka, Yuzawa-machi
Dec-Apr, Weekdays 8:30-17:00, Sat/Sun/Holiday 8:30-17:00
One-day pass - Adults: 4,000 yen; Primary School: 2,000 yen



Kandatsu Kogen Ski Resort

Just 3 minutes from the Yuzawa Interchange on the Kanetsu Expressway. It's known for having great snow.



Rentals Available

13 trails, longest 3500m; Altitude: 460-1000m
Snowboarding on all trails
☎ 025-788-0111 http://www.kandatsu.com/
From Echigo-Yuzawa Station, 10 minutes by free shuttle bus
☎ 4121-1 Kandatsu, Yuzawa-machi
December to end of March (Weekday) 8:00-16:30 (Saturday, Sunday, Holiday) 7:00-16:30 End of March to last date of season 8:00-16:00
One day ski lift ticket (Weekday) Adult 3,900 yen, Primary school student 2,800 yen (Saturday, Sunday, Holiday) Adult 4,500 yen, Primary school student 3,200 yen
*Night skiing is available. (specified date only)



Yuzawa-Nakazato Ski Resort

Connected to the Echigo-Nanazato Station, this resort has unique features for families with small children.



Rentals Available

16 trails, longest 2000m; Altitude: 458-702m
Snowboarding on all trails
☎ 025-787-3301 http://www.yuzawa-nakazato.com/
From Echigo-Yuzawa Station, 20 minutes by free shuttle bus
☎ 5044-1 Tsuchidaru, Yuzawa-machi
Dec-Apr, Weekdays 8:30-16:30, Sat/Sun/Holiday 8:00-17:00
One-day pass - Adults: 4,200 yen, Primary School: 2,200 yen
*Night skiing is available. (specified date only)



Ipponsugi Ski Area

A ski slope like a courtyard of Yuzawa at the center of Echigo Yzawa Hot Spring resort. It is open exclusively for skiing, sledging, and snow playing. The name "Ipponsugi" means a single cedar, which comes from a tall Japanese cedar standing at the center of the slope.



Rentals Available

1 trails, longest 400m; Altitude: 440-470m
☎ 025-784-4440 http://http://www.ipponsugi.net/
From Echigo-Yuzawa Station, 3 minutes walking
☎ 2521 Yuzawa, Yuzawa-machi
Dec-Apr, 8:30-17:00
One day ticket, Adult 4,200yen, elderly (55yr+) Child preschool 3,200 yen.

Fantastic Festivals Around Yuzawa

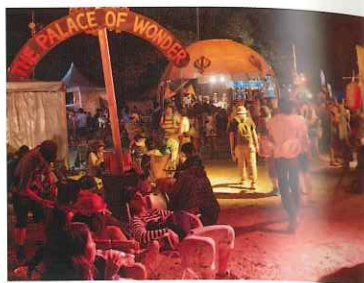
Festivals are a great place to learn about an area's tradition and culture. It's also the perfect time to meet people as everyone is in a festive mood. Festivals always come with amazing food. Join the fun and take in the sights, sounds, and tastes of these delightful festivals.



Fuji Rock Festival

It's Japan's answer to Woodstock. The first Fuji Rock was held at Mt. Fuji in 1997, but the Naeaba Ski Resort became its home starting in 1999. The outdoor rock festival features more than 200 bands and people from all over the world. Many people come for the fun of camping out and partying under the open skies. It's a free and wild time, but it's also a safe and controlled environment.

www.smash-uk.com
50-minute shuttle bus ride
Naeaba Ski Resort (See P4)
End of July, 3 days



The Fuji Rock Forest Project. The environmentally conscientious Fuji Rock Festival aims to be the world's cleanest, most waste-free festival. The joint green project run by the festival organizer, Yuzawa Town, and Niigata Prefecture started in 2011 to protect the forest around the festival site.



Yuzawa-Nakazato Hotaru no Sato (Firefly Park)

Presented by Mother Nature. The firefly is not just a bug in the mind of the Japanese. These mysterious and short-lived lightning beings have been cherished as a symbol of fleeting beauty and the fragility of life in Japan since ancient times. Fireflies only live in pristine nature, so local residents have worked hard to restore their habitat.

Near Zuisuho
20 minute walk from Echigo-Yuzawa Station
Nakazato, Yuzawa-machi
Early July - Early August



Yuzawa Hot Spring Snow Festival

The downhill skiers with big torches are amazing. The parade of mikoshi (portable shrines) on the snow is spectacular. You'll discover that fireworks in the snow are even more dramatic than in the summer sky.

Yuzawa Hot Springs Snow Festival
Yuzawa Kogen Ski Resort (See P5)
Early March



Yuzawa Flower Festival

Beneath a glorious canopy of cherry blossoms in the park, vendors are selling light meals, snacks, and even tiny bonsai trees. Everyone turns out to see this natural wonder.

15-minute walk
from Echigo-Yuzawa Station
Yuzawa-machi Central Park
End of April



SPRING



Yuzawa Hot Spring Summer Festival

The east entrance plaza of the station transforms into a festival site. Watch cheerful Japanese traditional dancing from the festival beer garden or even join in the dance!

Echigo-Yuzawa Station
East Entrance Plaza
August 15-16



SUMMER

Enjoy Nature in Yuzawa

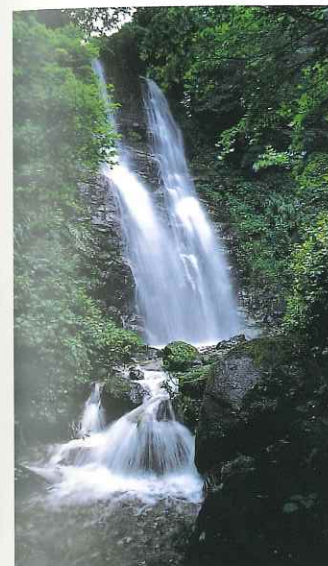
If you only know Yuzawa as a winter paradise, you're missing much of what Yuzawa has to offer. When the snow melts away, the real beauty of Yuzawa emerges. The mountainous land is covered with lush green forests. It's a great place for outdoor activities and one of the best places to enjoy the changing colors in the fall.



Fudotaki Waterfalls

A pleasant walk along the river from Takizawa Bridge to Takizawa Park brings you to see these mystic waterfalls from the Takinosasa River. People see the twin falls as a couple, male on the left, female on the right. It's been known as a sacred place for lovers to pray.

25-minute walk from Echigo-Yuzawa Station
Yuzawa, Yuzawa-machi
Spring-Fall (inaccessible in winter due to snow)



Yuzawa Kogen Ropeway/ Yuzawa Highlands Park "Alp no Sato"

Enjoy panoramic views on the 7-minute journey in one of the world's largest cable cars. At 1000m, Alp no Sato has a huge rock garden where you can get a close look at rare mountain flowers. In summer, you can join a nature walk or hike on your own. Alp no Sato has attractions for thrill seekers as well. A 706m bobsled track and mountain go-carts are safe for kids and fun for adults. Or how about taking a flight through the air on the Zipline Adventure?

025-784-3326 www.yuzawakogen.com/
8-minute walk from Echigo-Yuzawa Station
490 Yuzawa, Yuzawa-machi
End of April-End of November
adult 1800 yen, child 900 yen



Yukiguni Agri Park Yuzawa Strawberry Farm

Yuzawa residents wanted to make their lives more colorful in winter. So they made a strawberry farm in greenhouses. No bending required as you pick them just above waist level.

025-780-6011 www.yuzawayuki.co.jp/ichigo
25-minute walk from Echigo-Yuzawa Station
5 minutes by taxi approx. 1,000 yen
750-1 Kandatsu, Yuzawa-machi
Jan-Jun, 10:00-16:00
Admission: 150 yen; Pick your own: 270 yen/100g, cash only



Yuzawa Fishing Park

It's an easy and satisfying fishing trip. Part of the river is a fishing park. Kids can catch fish with a net in a pond. For lunch, you can grill the fish you've caught or try Japanese-style BBQ with vegetables and noodles.

025-787-3911 www.yuzawa-fishingpark.com
10 minutes by taxi from Echigo-Yuzawa Station, approx. 1,700 yen
6191-512 Tauchitaru, Yuzawa-machi
End of April-Early November, 9:00-17:00
Admission: 2,400 yen (feed and catch separate), cash only



Korasshai Yuzawa Harvest Festival

A special green market where local growers bring their harvest. Demonstration of traditional meal and dessert cooking and mochi (rice cake) pounding!

15-minute walk
from Echigo-Yuzawa Station
Yuzawa-machi Central Park
Mid-October



FALL



Naeba Snow Festival

A fireworks show is held at Naeba Ski Resort every Saturday. Enjoy the colorful fireworks in the night sky above the white ski slope. Naeba Snow Festival is held on the third Saturday of March, where 1,500 shots of fireworks light up the ski slope. Snowmobile tour at Naeba Ski Resort: The night snowmobile ride offers an extraordinary time and space including snow playing on the snowfield under sky-full of stars and looking down the fireworks from the summit. Everyone can enjoy the time in different ways in the space surrounded by tranquility and Mother Nature.

Naeba Ski Resort Event Space



WINTER

Historical Charm of Yuzawa

In the 8th century, Yuzawa's hot springs were discovered. The Mikuni Road was developed for traveling *samurai*, and Yuzawa grew as a trading post. The destiny of the town took an unexpected turn in the 1960s when a regular customer of the Takahan Inn, Yasunari Kawabata, wrote the literary masterpiece *Snow Country*. The story of forbidden love between a wealthy man from Tokyo and a local geisha was modeled on a real-life drama that took place in Yuzawa. It won the Nobel Prize for Literature in 1968. Since then, Yuzawa has held a special place in the hearts and minds of the Japanese people. The novel has been translated into 35 languages.



Suwa Shrine

For 800 years, this shrine has watched over Yuzawa. A 30-meter high sacred cedar tree stands over flat stones that are called the "lovers' pillow" as Kawabata had Komako and Mr. Shimamura sitting there together in *Snow Country*.

20-minute walk from Echigo-Yuzawa Station
 ☎ Yuzawa, Yuzawa-machi
 Spring - Fall (inaccessible in winter due to snow)



Zuishoan Temple

In this Buddhist mountain temple, colorful statues of Nio guardian gods by the famous 19th-century sculptor Uncho Ishikawa stand in contrast with the subdued temple gate.

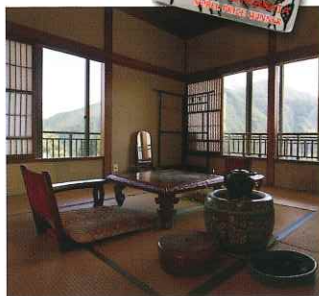
12-minute walk from Echigo-Nakazato Station
 ☎ 4695 Tauchitaru, Yuzawa-machi
 Spring - Fall



The "Snow Country" Museum

This small museum gives insight into the history of life and traditions in snow country. The recreated room from an old country home provides a clear image of a very different way of life that wasn't so long ago. Various pieces of old farm machinery show the ingenuity and resourcefulness of the people farming in the area. The museum also has an impressive art collection on display.

☎ 025-784-3965 <http://www.e-yuzawa.gr.jp/yukigunikan/>
 7-minute walk from Echigo-Yuzawa Station
 ☎ 354-1 Yuzawa, Yuzawa-machi
 9:00-17:00 (last admission at 16:30) Closed on Wed
 (if Wed is a holiday, the museum is open, closing on Thurs)
 Adults: 500 yen; Primary/Middle School: 250 yen, cash only



"Kasumi Room" literature reference room

The Takahan Inn has become a pilgrimage site for Kawabata fans. The inn has preserved the room where the author stayed and wrote *Snow Country* as a permanent display and has an archive of memorabilia.

☎ 025-784-3333 www.takahan.co.jp/english.html
 25-minute walk from Echigo-Yuzawa Station
 ☎ 923 Yuzawa, Yuzawa-machi
 9:00-17:00. No Scheduled Closure
 Adults: 500 yen; Inn guests, Middle School and under: Free

Useful Japanese

What is this?
Kore wa nan desu ka?

When was this building built?
Kono tatemono wa itsu taterare mashita ka?

May I touch this?
Kore ni furete mo ii desu ka?

May I take photographs?
Shashin o totte mo ii desu ka?

May I use a flash here?
Koko de furashu o taite mo ii desu ka?



Visiting a Shrine

At all shrines (and temples), one should behave calmly and respectfully as these are sacred spaces.

Bow respectfully when entering and leaving the complex. At the purification fountain near the entrance, take one of the ladles and fill it with fresh water. Rinse both hands. Transfer some water into your cupped hand, rinse out your mouth, and then release the water to the side of the fountain.

At the shrine's offering hall, throw a coin into the box, bow twice, clap twice, bow once more, and then pray for a few seconds.

(At a temple, the procedures are similar but without the clapping. Throw a coin into the box, put your hands together in prayer and bow once, then bow again before you leave.)



Hot Springs of Yuzawa

Long before skiing became popular, Yuzawa was famous for its hot springs. There's a tremendous variety of healing hot springs. Many are open for day use, and there are a number of public bath houses that you can enjoy without making reservations.



Soothing Hot Waterfall

Praying under a cold waterfall is an old Japanese spiritual practice. In this spacious outdoor bath, your troubles melt away under hot-spring waterfalls.

Yuzawa Toei Hotel
 ☎ 025-784-2150 <http://toei-hotels.jp/yuzawa/>
 8-minute walk from Echigo-Yuzawa Station
 ☎ 3459 Yuzawa, Yuzawa-machi
 Day use: Closed irregularly. - 12:30-19:00
 1000 yen (w/face towel). Bath towel: 300 yen. Credit cards are acceptable for payments.



Hot Spring & Spa Facilities

The NASPA New Otani Hotel offers day use of private hot-spring baths with advance reservations. It also has a full spa facilities, including indoor and outdoor hot-spring baths, a heated swimming pool, jacuzzi, and sauna.

NASPA New Otani
 ☎ 025-780-6111 www.naspanewotani.com/
 ☎ 2117-9 Yuzawa, Yuzawa-machi
 Day use: Communal baths - 8:00-17:00 (Except cleaning time) - 1,100 yen
 Private baths - 8:00-23:00
 Green season (Weekday) ¥2,500 (1 hour)
 Specified date (Saturday, Sunday, Holiday) ¥4,200 (1 hour)
 Winter season (Weekday) ¥3,000 (1 hour)
 Specified date (Saturday, Sunday, Holiday) ¥5,000 (1 hour)
 *Make a reservation on the day.



The Healing Power of Jade

Jade is believed to enhance stability of mind and to be good for the eyes. Try the healing power of the Jade Bath and the Jade Super Jacuzzi on the premises.

Yuzawa New Otani
 ☎ 025-784-2191 <http://www.yuzawanewotani.com/>
 7-minute walk from Echigo-Yuzawa Station
 ☎ 330 Yuzawa Machi
 Day use:
 Communal baths: 10:30-11:30, 12:30-20:00
 Adults: 1000 yen; Primary School: 500 yen (w/face towel)
 * Entrance may be rejected if the facility becomes too crowded.
 Private baths 15:00-22:00. 1 session 50 minutes 3,240 yen
 Reservations required for private baths. Additional charges apply.



Soaking in Sake?

There's a public "sake bath" in the sake museum. It's said to stimulate blood flow and make your skin smooth. The subtle smell of sake fills the air.

Hot Spring "Sakeburo Yunosawa"
 ☎ 025-784-3758 www.ponshukan.com/09.htm
 ☎ (Inside Ponshukan, inside Echigo-Yuzawa Station)
 Jan-Mar 10:30-19:30; Apr-Dec 10:30-17:30; Open every day
 Adults: 800 yen; Primary School: 400 yen; Under 6: Free



Enjoying the Foot Baths

Do:

- Put your valuables in the coin locker
- Take off all of your clothes in the locker room
- Sit on one of the small stools in front of a faucet and use the bucket and/or hand shower to get water for washing
- Clean yourself thoroughly before entering the bath (it's a bath shared by users so you should be completely clean before you get in)
- Quietly enter the bath, sit back, relax, and enjoy
- Rinse the stool and bucket when you're done with them
- Take your towels back to your room when you are done



Don't:

- Don't spray or splash water beyond your personal area when washing (be considerate of others)
- Don't use soap or shampoo in the bath (they're for cleaning before you enter the bath)
- Don't put your towel into the bath water (the bath is for soaking and relaxing, not for cleaning and scrubbing)
- Don't run, jump, swim, dive, or splash around
- Don't yell or talk loudly (people have come to relax)
- Don't leave your towels (take them back to your room)



- Take off your shoes and socks
- Roll up your leggings or pant legs
- Keep the bench dry for other people
- Soak your feet in the soothing warm water

Give Yourself a Break... Take a Foot Bath (Ashi-yu)

Yuzawa has several roadside foot baths where you can soak your feet in soothing natural hot springs. It's free. So just sit back and bare your soles. It's an easy way to rejuvenate.



Foot Bath "Karakasa-Tei"

The green rock is believed to release negative ions to help you relax.

☎ 025-784-2251
 2-minute walk from Echigo-Yuzawa Station
 In front of Hotel Inamoto
 ☎ 2497 Yuzawa, Yuzawa-machi
 8:00-18:00



Foot Bath "Hatago"

This foot bath is next to a coffee shop that uses hot spring water. Sipping coffee while soaking your feet, very refreshing.

☎ 025-784-3361
 Across the street from the west exit of Echigo-Yuzawa Station
 In front of the Hatago Isen inn
 ☎ 2455 Yuzawa, Yuzawa-machi
 9:00-18:00



Foot Bath "Kannakkuri"

In front of The "Snow Country" Museum. Wheelchair accessible. Toilet on site.

☎ 025-785-5363
 7-minute walk from Echigo-Yuzawa Station
 ☎ 354 Yuzawa, Yuzawa-machi
 9:00-21:00
 (inaccessible in winter due to snow)



Mitsumata, roadside station

Many features in Yuzawa, nature, gourmet, souvenir, foot bath. Mitsumata 1000, Yuzawa-machi. Minamiuonuma-gun, Niigata, 949-6211 business hours [May—November]: 9:00-17:00 (open seven days) [December—April]: 10:00-19:00 (closed on Tuesday)

TEL 025-788-9410
 20 minutes by bus from Echigo Yuzawa station.



Food in Yuzawa

Yuzawa has a range of delightful choices when it comes to going out to eat and drink. Whether you're skiing, trekking, or just wandering about town, you'll build up a healthy appetite. Great activity and great food—it's a compelling combination.

Sake

Sake is brewed mainly using rice and water. The Echigo region is known for its top-quality rice production and pristine water. It's only natural that the region also creates great sake. Sake preferences are distinctly personal, and it's worth taking the time to try a few (or more) to see what you like.



Rice

All rice is not created equal. You may discover that simple white rice can be incredibly delicious during your stay in Yuzawa. Echigo is Japan's most prestigious region for rice production. The regional cultivar, *koshihikari*, is known as the noble king of rice, known for its crystal-like shine and rich taste.



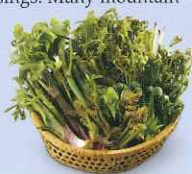
Soba

Soba, all natural buckwheat noodles, can be found all over Japan, but Yuzawa has its own traditional soba called *hegi-soba*. It uses *funori*, made from seaweed, as a binding agent, giving it a subtle but distinctive flavor and color.



Mountain Vegetables

Mountain vegetables are cherished as gourmet foods that represent the season's blessings. Many mountain vegetables are young shoots from wild plants that are harvested in the spring and preserved through drying or pickling to be used year round.



Sake Museum "Koshino Muro"

Tasting sake in Japanese is *kiki-zake*. There are 129 varieties of sake on hand for tasting, and it's an impressive collection. The self-service system uses token-operated dispensers. Some brands of Sake require more than two tokens. You can buy 5 tokens for 500 yen to try 5 kinds of sake. No lengthy explanations. This is a great way to learn more about sake. Also, try some of the flavored salts and miso, served free of charge. Salt and miso have long been regarded as good pairings with sake.

☎ 025-784-3758 www.ponshukan.com/
 ☒ Inside Echigo-Yuzawa Station
 Jan-Mar: 9:00-20:00
 Apr-Dec: 9:00-18:00
 Sake Tasting: 500 yen for 5 tokens
 (5 self-service samples). Credit cards are acceptable for payments.



Shirataki Sake Brewery

Shirataki is a boutique brand of sake that is widely distributed. It became known for its clean and crispy taste as well as for its elegant, modern bottles. You can take a tour of the brewery and taste the sake at the end of the tour. They want people to experience the aroma of sake brewing, so the tour actually takes you through the brewery, not like many tours where you're just looking through a glass wall.

☎ 025-784-3443 www.jozen.sakura.ne.jp/english/
 5 minute walk from Echigo-Yuzawa Station
 ☒ 2640 Yuzawa, Yuzawa-machi
 Weekdays: 10:00-12:00, 13:00-15:00, Closed Sat/Sun/Holidays
 Brewery tour: Free (Advanced reservation)



Workshop Daigenta

Daigenta is a cooking studio and restaurant, where you can try your hand at *soba-uchi* (soba-making) and then have it cooked afterward. Turns out that making soba is interesting and fun. And with a bit of expert guidance, it's easy. Kids can do it. All done in about an hour.

☎ 025-787-1121 025-785-5678 (English speaking operator)
<http://daigenta-kobo.jp/>
 approx. 20 minutes by bus, approx. 25 minutes by Taxi: approx. 2,840 yen
 (winter premium, 20 percent increase) from Echigo-Yuzawa Station
 ☒ 6399-1 Tauchitaru, Yuzawa-machi
 9:00-16:00 *Closed on Wed, except in Aug
 Workshop fee: 4,000 yen per group (up to 4 people)
 Cash only, reservations required.



Restaurants in Yuzawa

PIZZERIA La locanda del pittore IWAPPARA



This is not the pizza joint you'd expect to find at a ski resort. The owner spent many years living in Italy, and the Austrian chef (from a town near the Italian border) offers authentic Italian fare with a twist – using famed Niigata beef and fresh local vegetables. The wine list is impressive, and the place is so popular that many regular guests wait two hours or more for this incredibly satisfying dining experience. Pizza, calzones, steaks, all cooked with wood fires, plus seafood, pasta, salads, desserts... and every dish prepared to perfection. This place is simply amazing. Well worth the trip.

☎ 025-787-3940
<http://le.pittore.jp/wp/>
 Inside the Iwappara Ski Resort
 ☒ 731-1 Tauchitaru, Yuzawa-machi
 Mid Dec-Early Apr
 Weekday/Sun/Holiday 10:30-21:00 (L.O.)
 Fri/Sat/Pre-holiday 10:30-21:30 (L.O.)
 Early Apr-Mid Dec
 Weekday Lunch 11:30-14:00 (L.O.)
 Dinner 17:30-20:30 (L.O.)
 Sat, Sun, Holiday 11:00-21:00 (L.O.)
 Pizzas: 1,720 and up;
 Course menu: 3,996 yen and up



Oozushi

If you're in the mood for sushi, Oozushi is the place. Only the season's freshest catch from the Sea of Japan is used. The chefs are traditionalists that way, but also quite innovative. Ask about the fish, and they're likely to pull a whole fish (or a 14 kilogram octopus) out to explain what you're eating. If you order the Nigiri set, you'll be advised not to dip it in soy sauce. It's individually dressed with a delicate original sauce. The *chirashi-zushi* (sushi over rice in a bowl) is a real treat.

☎ 025-784-2163
<http://www.oozushi.com/>
 5-minute walk from Echigo-Yuzawa Station
 ☒ 321-13 Yuzawa, Yuzawa-machi
 Lunch: 11:40-14:00
 Dinner: 16:40-21:30
 Closed on Wed
 Around 6,500 yen



Chaya Moritaki

This casual drinking and dining establishment takes the form of an old country farm house. It specializes in *udon-suki*, a hot pot with meat, seafood, vegetables, and udon noodles to finish everything off, but there is also a wide selection of other choices and many wonderful side dishes. The *maitake* (wild mushroom) tempura is divine. A great environment to hang out and relax with friends.

☎ 025-784-3600
 7 minute walk from Echigo-Yuzawa Station
 ☒ 357-5 Nishinaka, Yuzawa-machi
 17:30-21:00 (Lunch 11:30-14:00) (Dinner 17:30-21:00), Closed on Wed
 cash only



Fukumi

This small restaurant is hidden away on a little side street near the Echigo-Yuzawa Station, but it's a great find. Simple but flavorful soups, rice dishes, and noodles are soothing and healthy. Fukumi serves a selection of traditional, wonderful local dishes centered around mountain vegetables. The combinations are surprising, and the variety of dishes is a delight to the senses.

☎ 025-784-3871
<http://kyoudohfukumi.web.fc2.com/>
 5-minute walk from Echigo-Yuzawa Station
 ☒ 335-3 Yuzawa, Yuzawa-machi
 Weekday: 18:00-22:00
 Sat/Sun/Holiday Lunch: 11:30-14:00
 Dinner 18:00-22:00
 Reservation only for weekday lunch
 Dinner 2,000 yen, cash only



TYPES OF SAKE

Ginjo-shu 吟醸酒
 Brewed with labor-intensive steps, eschewing machinery for traditional tools and methods, using highly polished rice and fermented at colder temperatures for longer periods of time.

a very small amount of pure distilled alcohol to help extract flavor and aroma.

Junmai-shu 純米酒
 Made with only rice, water, and *koji* mold. The rice used must be polished to at least 70%.

Daiginjo-shu 大吟醸酒
 Brewed with very highly polished rice and even more precise and labor intensive methods. The pinnacle of the brewers' art.

Nigori-zake 濁り酒
 Cloudy sake that has not been pressed fully from the fermenting rice solids.

Honjozo-shu 本醸造酒
 Made with rice, water, *koji*, and

Nama-zake 生酒
 Unpasteurized sake.

How to Enjoy Cold Soba Noodles

- Add a little amount of condiments (usually scallion and wasabi) in the dipping sauce.
- Pick up some soba noodles, dip them into the sauce bowl, and eat away.
- You can ask for a fork and/or spoon, but that's not the traditional Japanese way to eat soba. It's believed that you can enjoy its flavor more by slurping your noodles noisily.
- You may be offered a large tea pot at the end of the meal. It's filled with boiling water from soba and regarded as healthy and full of vitamins. Pour it into your sauce bowl to make soup, then sip.

*Soba (Buckwheat) is not wheat but seeds that contain a protein that some people are allergic to. If you've never had soba, try a small amount first to test your reaction.



Table Manners in Japan

- Lift the bowl towards your mouth when eating rice or soup
- Hide your mouth with a hand when using a toothpick
- Don't blow your nose at the table
- Don't refill your own glass of beer or sake (refill other people's glasses; they will refill yours)
- Tipping at restaurants is not expected. (the service fee is included in the price)
- Napkins are not commonly provided
- It's taboo to stand your chopsticks in the rice (this reminds people of a funeral ritual)
- Don't pass food from chopsticks to chopsticks (again, this reminds people of a funeral ritual)



Useful Japanese

Graciously we receive.
Itadakimasu. (customary phrase before a meal)

Thank you for the treat.
Gochiso sama deshita. (customary phrase after a meal)

May I have a second serving?
Okawari dekimasu ka?

I have allergies to ---
 --- *ni arerugai ga arimasu.*

I am full.
Onaka ga ippai desu.

I can't eat ---
 --- *wa taberare masen.*

May I have the bill, please?
Okanko onegai shimasu

I'm a vegetarian.
watashi wa yasai shika tabe masen.

Shopping in Yuzawa

In this small town, shopping is easy. Echigo-Yuzawa and GALA Yuzawa Stations have extensive shopping areas with something to suit every taste. Shops along the main street near Echigo-Yuzawa Station also have a wide array of souvenirs and gifts.



(1) Koshi-no-Ajiwai

This hand-made sake comes from a brewery that was established in 1781. You'll be raising your tiny glass to toast its delicate flavor and aroma. Cheers to its long-lived tradition.
Sake Museum "Ponshu-kan" - 1,390 yen

(2) Gobo Karinto

This traditional Japanese snack surrounds rich, earthy burdock, or *gobo*, with fried flour dough and brown sugar to create a delicious treat.
CoCoLo Yuzawa/Gangi Street - 410 yen

(3) Yukiguni Renga, Sake Chocolate Brownie

Subtle sake flavor makes this brownie a unique Yuzawa treat. It's less sweet than its American brownie cousin, but it's sure to please.
CoCoLo Yuzawa/Gangi Street - 1,190 yen

(4)



(5)



(4) Art Tenugui "Toki" (crested ibis)

This traditional multipurpose towel is suitable for framing (and they do sell it that way, but it's a lot harder to carry home). It's a gift that's sure to please your artsy friends.
Hiyorido - 1,188 yen

(5) Mari-chan

This very simple traditional craft ball doll is wrapped with crepe material. It's incredibly cute and sure to bring a smile.
Mirakuan - 300 yen

Sake Museum "Ponshu-kan"

This gourmet grocery in Echigo-Yuzawa Station is themed on sake and rice. It has all kinds of traditional and innovative foods that fit perfectly with sake or rice.



☎ 025-784-3758
www.ponshukan.com/
☑ Inside Echigo-Yuzawa Station
Jan-Mar, 9:00-20:00; Apr-Dec, 9:00-18:00

CoCoLo Yuzawa/Gangi Street

A marketplace of local specialties mimics an old outdoor Japanese food market. It has a great variety of traditional snacks, sweets, seasonings, and other gift items. A great place to browse for gifts for friends or for yourself.



☎ 025-784-4499
http://www.cocolo-station.jp/pc?sc_name=yuzawa
☑ Inside Echigo-Yuzawa Station
Jan-Mar, 9:00-20:00; Apr-Dec, 9:00-18:00

Hiyorido

Specialty shop of Japanese traditional crafts from interior accessories, fashion items, and ceramics. Give yourself some time to look around. The place is filled with amazing souvenir and gift ideas.



☎ 025-780-6055
4-minute walk from Echigo-Yuzawa Station
☑ 318-6 Yuzawa, Yuzawa-machi
Sat 10:00-21:00
Other days 10:00-18:00
No Scheduled Closure

Mirakuan

This tiny shop, packed with traditional crafts, sells tasty handmade treats. Its specialty is sweet bean paste surrounded with *mochi* wrapped in bamboo leaves.



☎ 025-784-3029
4-minute walk from Echigo-Yuzawa Station
☑ 315-9 Yuzawa, Yuzawa-machi
Open at 9:00
Closing times change daily.
No Scheduled Closure
Cash only

Useful Japanese

How much is this?
Kore wa ikura desuka?

Can you ship this overseas?
Kore wa kaigai ni okutte moraemasu ka?

Can I use a credit card?
Kurezitto kaado wa tsukaemasu ka?

Can I buy this duty free?
Kore wa menzei de kaemasu ka?

Can I try this on?
Kore o shichaku dekimasu ka?

Too Much to Carry? Ship It Out.

Domestic shipping is both inexpensive and reliable in Japan. For luggage, you can ask the hotel or inn where you're staying to arrange overnight shipping to get your bags to your next destination, whether that's your home, a hotel, or an airport. They usually have airbills for you to fill out. Many shops will arrange for shipping as well. On Japan's main island, a package from Yuzawa will usually arrive the next day. Japanese trains, including the Shinkansen, don't have space for large luggage, and going through busy stations carrying heavy bags is a real hassle. It's much easier to ship things. Two major carriers are listed below.

Yamato Transport

http://www.kuronekoyamato.co.jp/en/send/

Sagawa Express Services

http://www.sagawa-exp.co.jp/english/service/



Staying in Yuzawa

Yuzawa has no shortage of accommodations. From large resort hotels at the base of the ski slopes to traditional Japanese-style inns and small family inns, you have a wide variety of choices to meet your needs, lifestyle, purpose of your trip, and budget. Generally, you'll find better deals by making advance reservations through online reservation sites. Call the YuzawaTown Tourist Information Center(→page15) at 025-785-5678 for information and assistance in English.

Resort Hotels

If you are staying at a ski resort in Yuzawa, there are large-scale hotels with restaurants and shops as part of the resort. They offer package plans that include use of the ski lifts. Most hotels have western style rooms and Japanese-style tatami rooms. A twin room for two usually means a room with two beds, which are more common than a double size bed. Bed sizes are both shorter and narrower. It's rare to find American queen- or king-size beds. If size matters, check before booking. Bed sizes are usually listed on reservation sites.



Ryokan (Traditional Inns)

Unless otherwise specified, the price of a Japanese traditional inn usually includes dinner and breakfast. Prices vary based on the type of the room and the menu for meals. Some large inns have rooms with beds and dining halls, but most have *tatami* mat rooms where you eat and sleep. Be aware that the meal times are limited. Maids come to put out the futons after dinner. In the morning, they put the *futon* mattresses away. So don't expect to go back to bed after breakfast. Checkout times tend to be earlier than hotels. That's authentic Japanese style.



Minshuku (B&B)

The original meaning of *minshuku* is similar to a British boarding house or a bed and breakfast, but in terms of facilities, it's mostly like a budget version of a *ryokan*. They usually serve breakfast and dinner in guest rooms or in a communal dining room, but most minshuku also accept reservations without meals. They are usually run by a family or a small number of people. The minshuku can be more homelike than a ryokan. The service may be less elaborate, but they're certainly comfortable and clean.



How to Enjoy a Ryokan (Japanese Inn)

- Take off your shoes at the entrance and put on slippers.
- Take off your slippers before entering a tatami mat room.
- There are separate toilet slippers. Be mindful not to wear toilet slippers in other parts of the hotel.
- Expect that room service personnel will show up unannounced and open the door to your room before you're able to stop them.
- It's normal for service personnel to enter your room while you're away to tidy up the room.
- Many toilets are equipped with warm water sprayers to clean your bottom. If you're unsure about how to use them, then it's probably better not to experiment.



How to Wear a Yukata

In most *ryokan*, you will be invited to change into a *yukata* (a traditional Japanese robe) to relax. Usually, you can walk around in the *ryokan* and go to communal bath or dining room in a *yukata*. It's even okay to go for a walk outside, weather permitting. A cotton filled jacket, or *hanten*, will keep you warm in winter. Ask for an extra large *yukata* if you are taller than average.

How to put on a yukata:

1. Put your arms through the sleeves.
2. Wrap your body with right side first so that the left collar is on the outside.
3. Put the *obi* (sash) around your waist and tie a simple knot in the front.

If the yukata is too long, adjust the length at the waist.



Getting Around in Yuzawa

Town Buses

Route buses are an economical way to reach ski resorts and other tourist destinations during the day. There are five bus routes starting from the bus terminal at Echigo-Yuzawa Station, outside the east exit. Schedules with English are listed on the bus stops. Be aware that the buses are very infrequent in a day, and the last bus leaves around 18:30.



Using the Bus in Yuzawa

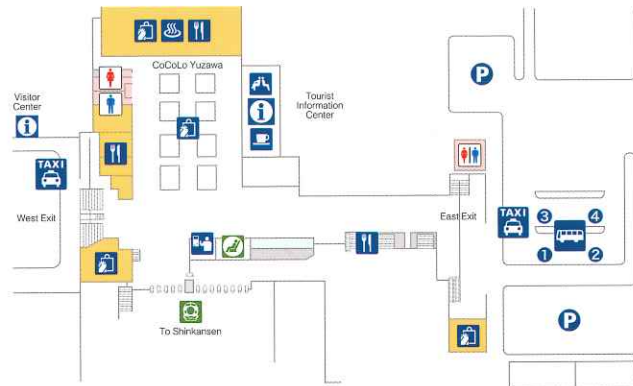
- Bus stops are easy to recognize. (1)
- In Yuzawa, the back door is the entrance. (2)
- The front door is the exit. Get an entrance ticket when getting on the bus. (3)
- The bus stops and fares are listed on the digital display toward the front of the bus.
- Near your stop, push the stop button.
- Pay at the front when you're getting off the bus. You need exact change, but there's a money changer at the front of the bus. (4)

As of 2015, Bus departure times may be subject to change. Payment should be made in cash only.

Bus Routes in Yuzawa

Buses leave from near the east exit of Echigo-Yuzawa Station (see the map below)

- Route 1: Toward Naeba Prince Hotel, 6:10-18:45 (about 50 minutes through Kandatsu)
- Route 2: Toward Yomogibashi, 7:15-18:20 (through Nakazato)
- Route 3: Toward Daigenta Canyon, 7:10-18:20 (through Iwappara)



MAP OF ECHIGO-YUZAWA STATION

Shuttle Buses

Most major hotels operate shuttle buses from Echigo-Yuzawa Station. Most shuttle buses are free for guests.

Rental Cars

Major Japanese rental car companies have branches in or near Echigo-Yuzawa Station. Be aware that many roads are narrow and steep, and the signs are often only in Japanese. This is only for people with experience driving on Japanese roads. For safety reasons, driving during the snow season is not recommended.



Electric Bicycle Rental: "Tabi-Chari"

Charinko is a nickname for a bicycle in Japan. You can rent an electric bicycle to easily get around the town's hilly streets.

Inquire at Visitor Center "Yukiguni Kankosha Echigo-Yuzawa Onsen" near Echigo-Yuzawa Station's west exit
☎ 025-785-5353
Hours: 9:00-17:30 or at 12 inns and hotels around town: 6:00-19:00
Price - 2 hours: 500 yen, 4 hours: 1,000 yen, Full day: 1,500 yen



Taxis

You can take a cab from the taxi stand at the station. From other places, you will need to call a cab company to dispatch a taxi. Most cabs hold up to 4 passengers, but you can request a Jumbo Taxi that can carry up to 9 passengers.

Be aware that taxis have automatic doors that are operated by the driver. Stand back as the door opens. Don't close the door (as this could hurt the driver).

In Yuzawa, taxi fares are metered, based on the time and distance. Jumbo Taxis cost 25% more than regular ones.

Typical regular taxi fares from Echigo-Yuzawa Station.

Yuzawa Kogen Ropeway	680 yen
NASPA Ski Resort	770 yen
Iwappara Ski Resort	1,310 yen
Kagura Ski Area	
Mitsumata Station	2,840 yen
Daigenta Canyon	3,200 yen
Naeba Prince Hotel	
Naeba Ski Resort	7,070 yen

Payment is by cash only.
* Winter and late night premium, 20 percent increase.

Payment should be made in cash only. This is a rough estimate of the fee.



Practical Information

Banking and Local Currency

It's a good idea to always carry some cash when you're in Japan. Be aware that many shops and restaurants in Yuzawa don't accept credit cards. Even if they do, there's a chance that you won't be able to use credit cards that are issued overseas. Generally, you can get cash from your bank card or credit card at the following locations. Both systems can be navigated in English.

Yucho Ginko ATM Japan Post Bank

There are four of these ATM locations in Yuzawa.

See the website: www.jp-bank.japanpost.jp/en/ias/en_ias_index.html

Seven Bank ATM

There are ATMs located inside 7-Eleven stores (near Echigo-Yuzawa Station and in the Naeba Prince Hotel)

Prepaid cards and debit cards cannot be used at Seven Bank ATMs.

<http://www.sevenbank.co.jp/intlcard/index2.html>



Tourist Information

There are two tourist information desks in and near Echigo-Yuzawa Station.

You can get a lot of information about places throughout the Snow Country region:

Echigo-Yuzawa, Minami-Unuma, Unuma, Tokamachi, Tsunan, Minakami, and Sakae.



Tourist Information Center

- English-speaking guide
- Brochures available in English
- Baggage holding service

☎ 025-785-5678

Inside Echigo-Yuzawa Station

☎ 2427-1 Yuzawa-machi, Minami Unuma

Open: 8:00-18:00 every day



Visitor Center "Yukiguni Kankosha Echigo-Yuzawa Onsen"

- Brochures available in English
- Baggage holding service

☎ 025-785-5353

Near the west exit of Echigo-Yuzawa Station

☎ 2431-1 Yuzawa-machi, Minami Unuma

Open: 9:00-18:00 every day

Guided Bus Tour

Norasshai Kokoro, a 3-hour bus trip with a local guide, will take you to historical and cultural sites and scenic views around Yuzawa. The bus leaves from in front of Hatago Isen, near the west exit of Echigo-Yuzawa Station.

Inquire at the Visitor Center "Yukiguni Kankosha Echigo-Yuzawa Onsen"
☎ 025-785-5353

Operation:
Spring and Autumn
Saturday, Sunday, Monday
Morning tour: start at 9:30
Afternoon tour: start at 13:30
* Tour takes approx. 3 hours.



Personal Safety

Violent crimes, organized crime, and theft are rare in Yuzawa. However, hotels and inns recommend that customers deposit valuables at the front desk or use in-room safes.

At the hot spring baths, use the available coin lockers to keep jewelry, wallets, and cell phones for security and peace of mind.

Electricity

Yuzawa is in the eastern region in Japan. The electrical voltage is 100 volts at a frequency of 50 Hertz, the same as in Tokyo. (60 Hertz is used in western Japan, including Osaka and Kyoto). Power outlets are the same as ungrounded (two-prong) North American outlets. Some electronic devices work without an adaptor. Other devices won't work properly or could be damaged by the differences in power.

Emergency Numbers

Police: 110

Fire/Ambulance: 119

Yuzawa Insurance Medical Center:
025-780-6543

U.S. Embassy (Tokyo)
03-3224-5000

British Embassy (Tokyo)
03 5211-1100

Canadian Embassy (Tokyo)
03-5412-6200

Australian Embassy (Tokyo)
03-5232-4111

New Zealand Embassy (Tokyo)
03-3467-2271

Useful Japanese

Please call the police.
Keisatsu o yonde kudasai

Where is the lavatory?
Toire wa doko desu ka?

Take me to a hospital.
Byouin ni tsurete itte kudasai.

I can't speak Japanese.
Nihongo wa hanasemasen.

Is there anybody who speaks English?
Eigo ga hanaseru hito wa imasu ka?

Literature Reference Room

Kasumi-no-ma

Part of Takahan's literature collection



Written by
Yasunari Kawabata



Collection of autographs



Hakutei Ishii (painting)



Shigeru Nakazawa (painting)



Sakado Castle transom



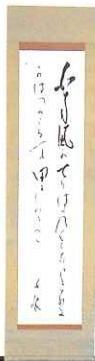
Sakado Castle transom



Gentaro Kumakura (door at Mikuni Gongen Shrine)
Cultural asset designated by Yuzawa Town government



[left] Tekkan Yosano (calligraphy)
[right] Akiko Yosano (calligraphy)



Hakushu Kitahara
(calligraphy)

Open Hours:

9:00 - 17:00 (closed occasionally)

16:00 - : "Snow Country" video screening

Admission: 500 yen/adult

(free of charge for Takahan guests,
elementary school children, and younger children)

The lodge where Yasunari Kawabata wrote his famous novel "Snow Country"

雪国の宿 高半

The lodge where Yasunari Kawabata wrote his famous novel "Snow Country"

高半

Takahan

The ryokan where Yasunari Kawabata's masterpiece "Yukiguni (Snow Country)" was written.

The first line of Kawabata's masterpiece Snow Country is "The train came out of the long border tunnel, and there was the Snow Country". This classic by the famous writer was composed in Takahan's "Kasumi-no-ma" room between the late autumn of 1934 and 1937, and tells the poetic tale in beautiful prose of the tragic love between Shimamura and the geisha Komako, set in the bleak winter at "Yukiguni no yado" Takahan.

Towards the end of 1937 Shotaro Hanayanagi gave a moving performance for one month at Shinbashi Theater. His autograph is also on display.

Then from the autumn of 1956 until the late spring of 1957, with Takahan as the setting, the novel Yukiguni was made into a film. It was an allstar cast with the main roles being taken by Ryo Ikebe as Shimamura, Keiko Kishi as Komako and Kaoru Yachigusa as Yoko, all directed by Shiro Toyoda. This production was a popular hit which received much praise across the board.

Much of this film of Yukiguni was based in the Kasumi-no-ma room in Takahan at the time of writing. This room was recreated and has been preserved to this day.

We hope that everyone who stays in Takahan can feel that they are in the Yukiguni novel for a night and remember the tragic love story of Shimamura and Komako the geisha.

Also, the poets and songwriters Tekkan Yosano and his wife Akiko, and Hakushu Kitahara and his wife, came to the baths at Takahan and composed a song in the "Yukiguni no ma, Kasumi no ma" room. The brush that they used is now a treasured possession of the establishment. The artist Hakutei Ishii also stayed in "Yukiguni no ma, Kasumi no ma" and drew a highly prized picture of a ski resort.

高半 The History of Takahan

This hotel has Yuzawa's oldest pedigree. Over 900 years ago the founder of Takahan, Hanroku Takahashi, a native of Shibata in Echigo Province (modern day Niigata Prefecture) was travelling to Kanto and passing through this undeveloped area when he was suddenly taken ill. Heading up a mountain stream searching for snakes or frogs from which to make medicine, by chance he discovered a natural hot spring source.

About 830 years ago there was a big landslide but that did not stop the flow of hot spring water. Around 300 years ago there was an avalanche which collapsed the building of the time. It was rebuilt 200 metres from the spring source. According to Bokushi Suzuki in "Hokuetsu Seppu (Snow Stories of Northern Etsu Province)" Takahan was used as a way station by daimyos heading to the capital to carry out their official duties.

In the museum you can see carved wooden lintels from Sakado Castle. 900 years ago Yuzawa used to be part of its territory. You can also see a carving crafted by Gentaro Kumagaya, an artisan during the Kansei period (1789-1801) who was resting during a journey through the area.

Through the years the spring water has been thought to be medicinal, and also effective for beautiful skin, hence being called 'tamago no yu'. It has also been said to be effective for curing palsy. Since the Meiji Period and the extension of the Shinetsu train line the onsen has grown into a ryokan in the mountains.

In September 1931 Asia's first tunnel (the 9th one in the world), the Shimizu tunnel, opened, and the Joetsu Line was completed. Suddenly Yuzawa Onsen became well known. The amount of snowfall and the skiing also made it famous and celebrities came.

Throughout the ages, regardless of all else going on, for over 900 years without stopping, the spring has been providing Takahan with natural onsen water. The sulphur crystals have the same aroma as in the past, and the facility and the generations of the founder's family who run it have looked after the onsen, and the name Hanzaemon Takahashi has been passed down through the male line to the present day.



越後湯沢温泉 高半

高半

www.takahan.co.jp

〒949-6101 Niigata Minamiuonuma Yuzawa
TEL:+81-025-784-3333 FAX:+81-025-784-4047

- Museum Hours / 9:00-17:00 ※ Front desk open until 16:30
 ■ Closed / Wednesday (except national holidays)
 ※ Open every day during Summer break (August 1 - 31)
 and New Year's holidays (Dec. 29 - Jan. 3)
 ■ Parking / 10 spaces (free)
 ■ Contact / 949-6101 Niigata-ken, Minamiuonuma-gun, Yuzawa-machi 354-1
 Tel. (025) 784-3965 Fax (025) 775-7550

■ Admission Fee

	Individual	Group (15+ guests)
Adults	¥500	¥400
Children	¥250	¥200

Travel time via highway

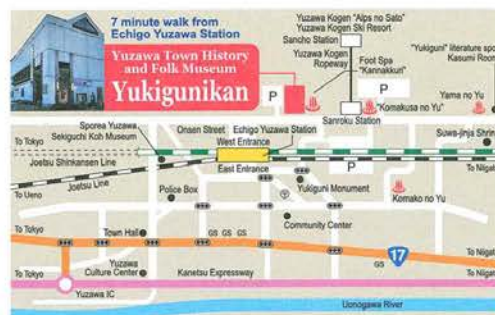
- From Tokyo (167km) Approx. 1 hr 50 min
- From Niigata (131km) Approx. 1 hr 30 min
- From Kanazawa (339km) Approx. 4 hours

Travel time via Joetsu Shinkansen

- From Tokyo - Approx. 1 hr 10 min
- From Niigata - Approx. 50 min

Travel time via Hokuhoku Line

- From Kanazawa - Approx. 2 hr 30 min



【URL】<http://www.e-yuzawa.gr.jp/yukigunikan/>
 【E-mail】yukigunikan@e-yuzawa.gr.jp



Yuzawa Town History Museum Yukigunikan



Suzume Odoshi(Chasing Sparrows)



Kinoko's village

Kaeru no Sando-san (The Frog Boatman)



Yukiguni and the Four Seasons of Yuzawa by Kawakami Shiro, forefather of children's illustration.

Spending his final years in Yuzawa, Kawakami Shiro left behind many famous works inspired by the beauty of nature around him. Known as the forefather of Japanese children's illustration, his works express the original landscape of Japan.



Koinobori no Tabi (Carp Streamer)



Yuki ya Konkon (Snow Play)



Oshikura Manju (Huddle)



● Kawakami Shiro Profile

1889-1983. Graduated from the Western Painting department of Tokyo University of the Arts. Employed as an art teacher at a junior high school, later joined Kodomo Publishing as an illustrator. Made main artist for cover art and illustrations for Kodomo's magazine, Dowa (Fairytale). Helped found the first administration of the Japan Children's Illustrator Association. Evacuated with his family to Yuzawa in 1945 after intensification of WWII. Settled and remained in this area with his family. Awarded the Noma Illustration Award, and the Kurushima Takehiko Culture Award.



Nyudo Gumo (Thunderhead)

Immerse yourself in the scenery of Snow Country.

Kawabata Yasunari's novel "Yukiguni," which takes place in Yuzawa. The world described in that book brings a deeper, more real understanding of Yuzawa's historic landscape. Experience the world of Yukiguni through galleries and the beautiful backdrop of Snow Country - Yuzawa.



"Snow Country (no.50)" by Maki Susumu

The view of glowing nighttime snow as seen from a train window as it exits a tunnel. It looks monochrome at first, but there are subtle hints of blue and brown as well.



"Moon Over Snow Country" by Takayama Tatsuo (Imperial Order of Culture recipient)

A gentle gaze toward all living things, a thoughtful gesture to all living people... these are common themes of Kawabata and Takayama's art.

"I've been practicing this one since last fall." A chill swept over Shimamura. The goose flesh seemed to rise even to his cheeks. The first notes opened a transparent emptiness deep in his entrails, and in the emptiness the sound of the samisen reverberated. He was startled—or, better, he fell back as under a well-aimed blow.

(Excerpt from "Yukiguni")



Komako, the heroine of "Yukiguni." The geisha Matsue is said to be the model for Komako. "The Geisha Komako's Room" is replicated here.

And the room he had only this moment left had become part of that same distant world. Startled at himself, in need of something to cling to, he stopped a blind masseuse at the top of the hill.

(Excerpt from "Yukiguni")

Kanjinchō (Benkei) by Oyama Chusaku (Imperial Order of Culture recipient). The character Benkei from the kabuki play Kanjincho, which is also featured in "Yukiguni."



Tiffany & Co. travel alarm clock

The alarm bell has a charming sound. It was clearly a well-used item.



Chinese cups and saucers

Kawabata's favorite cup. Unable to enjoy alcohol, he would instead drink Gyokuro green tea.

Heirlooms of Kawabata Yasunari



Satsuma Jofu Kimono Woven on Miyako Island, Okinawa, this item is now very rare. It expresses Kawabata's love for trendy fashion.

Oshima Silk Kimono and Haori Coat Two of Kawabata's favorite items.



● Kawabata Yasunari Profile First Japanese recipient of the Nobel Prize in Literature. Born in Konohana-cho, Kita-ku, Osaka in 1899, he graduated with a degree in Literature from Tokyo Imperial University in 1924. He worked on the magazine "Bungei Jida" together with Yokomitsu Riichi, and was known as a leader in the literary sensibility movement. Despite receiving the Nobel Prize in 1958, he ended his own life four years later in his office in Zushi, Kanagawa. His most famous works include "Yukiguni," "Izu no Odoriko," and "Miyako."



Tea Cup Kawabata served with this cup while entertaining guests.

The train came out of the long tunnel into the snow country. The earth lay white under the night sky. (Excerpt from "Yukiguni")

This is the famous opening line from the novel "Yukiguni." Even if you've visited before, this line perfectly describes a visitor's first impression of Yuzawa's snowy landscape.

Explore the four seasons of life in Snow Country.



Spring brings the snow thaw, and the beginning of field work.



Summer is the time of cicadas, rain, and silk weaving.



Autumn has rice cutting, threshing, and other harvests.



Winter is spent waiting for Spring, doing straw craft and digging snow.



Snow Country Lifestyle Corner

Yuzawa's culture developed in harmony with nature. This corner displays the historic way of living. Sit at the open hearth, touch the traditional furniture, and experience the authentic lifestyle of old Yukiguni.

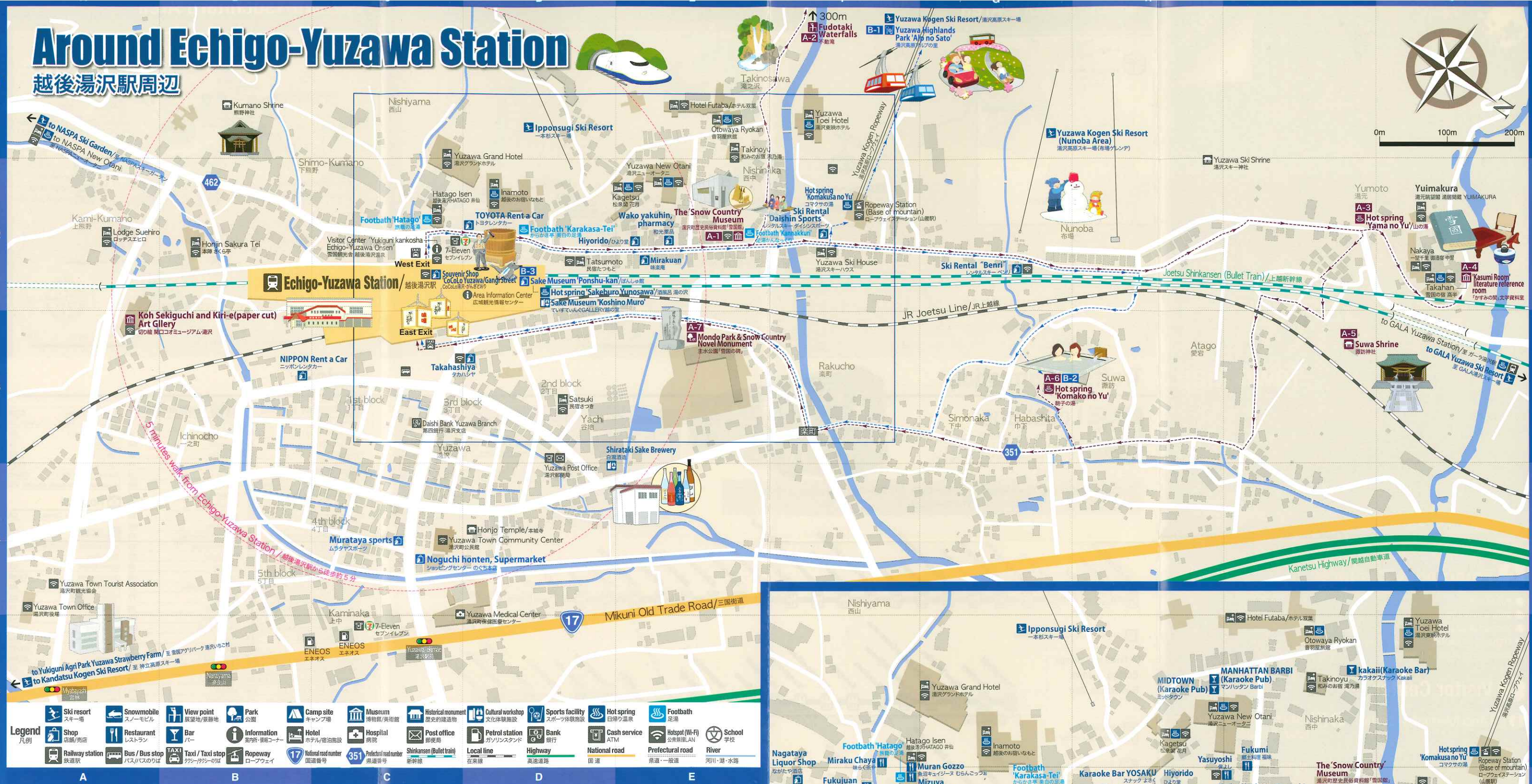


Yuzawa History Corner

This corner introduces the development of Yuzawa. View the 2nd largest find of antique coins in Japan, excavated from the Ishishiro-dera, the words of daily life on Kosatsu bulletin boards, and more. Experience the exciting history of Yuzawa from multiple angles.

Around Echigo-Yuzawa Station

越後湯沢駅周辺



Town Walking Route A Snow Country Literary Walk

Necessary time / 3.5 hours

Pass through the areas that were the settings for the novel 'Snow Country'

START! Echigo-Yuzawa Station (West Exit) 7 minutes walk

The 'Snow Country' Museum 18 minutes walk
025-784-3965
9:00-17:00 (last admission at 16:30)
Closed on Tuesdays
Price Adult:500JPY, Child:250JPY

Fudotaki Waterfalls 30 minutes walk
Spring - Autumn
Wear appropriate footwear and clothing

Hot spring 'Yama no Yu' 2 minutes walk
025-784-2246
9:00-21:00 (last admission at 20:30)
Closed on Tuesdays
Price Adult:400JPY/Child:200JPY
Towel:sold at 200JPY

Kasumi Room! 5 minutes walk
025-784-3333
9:00-17:00
Adult:500JPY/Free for under 15 years old
Note: Free of charge for Takahashi Hotel guests

Suwa Shrine 10 minutes walk

Hot spring 'Komako no Yu' 10 minutes walk
025-785-7660
10:00-21:00 (last admission at 20:30)
Closed on Thursdays
Adult:500JPY/Child:200JPY
Towel:sold at 200JPY

Mondo Park & Snow Country Novel Monument 5 minutes walk

Echigo-Yuzawa Station (East Exit) **GOAL!**

Town Walking Route B Easy Walking Course of Yuzawa's Highlights

Necessary time / 4 hours

Stroll around the activities, onsen and souvenir shops to get a real feeling for Echigo Yuzawa.

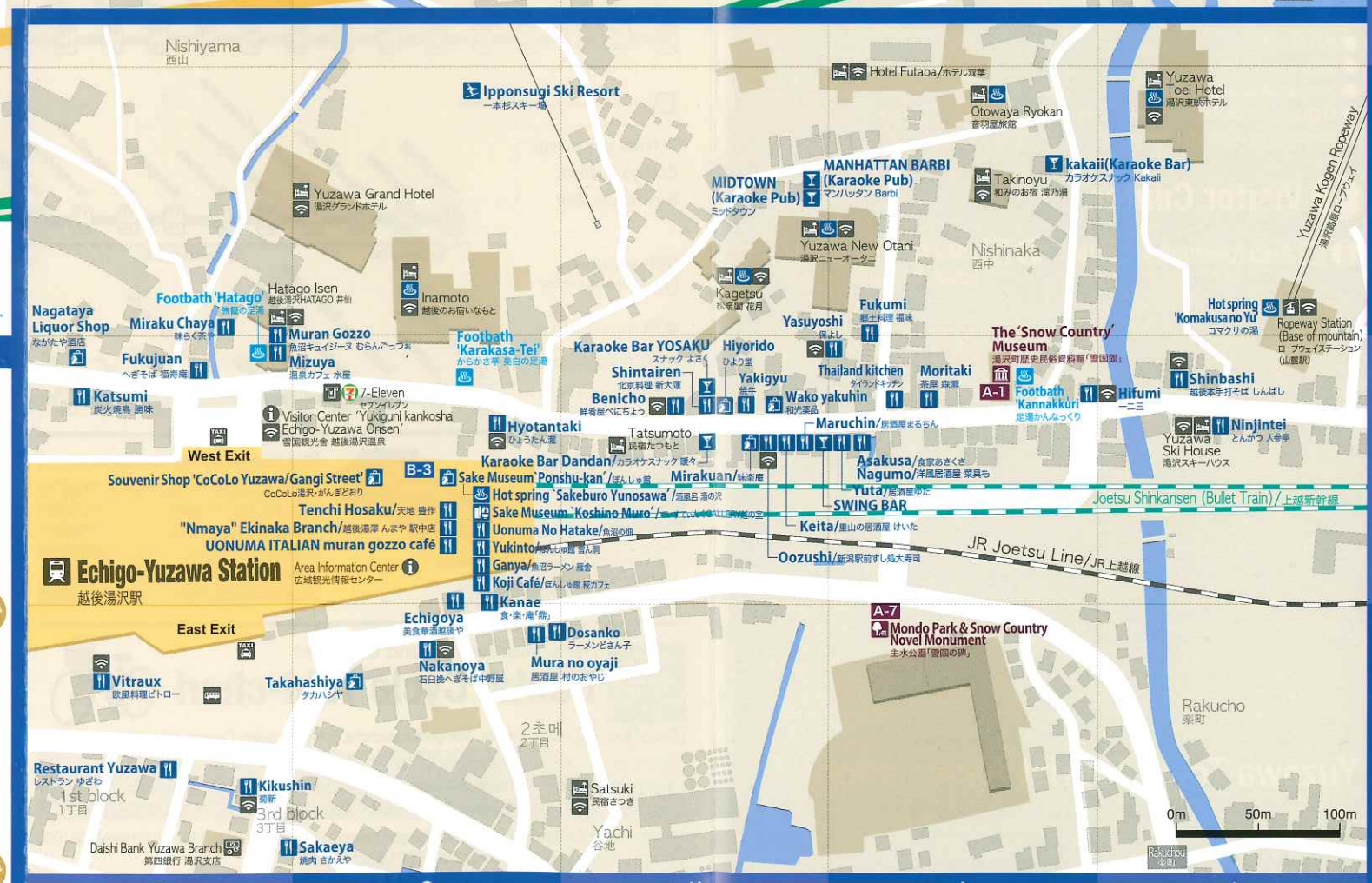
START! Echigo-Yuzawa Station (West Exit) 8 minutes walk + Ropeway 7 minutes

Yuzawa Highlands Park 'Alp no Sato' B-1
025-784-3326
8:40-17:00 on Late Apr-Late Nov
Ropeway fare (round-trip) Adult 1,800JPY Child 900JPY

Hot spring 'Komako no Yu' B-2
025-785-7660
10:00-21:00 (last admission at 20:30)
Closed on Thursdays
Adult:500JPY/Child:200JPY/Towel:sold at 200JPY

Sake Museum 'Ponshu-kan' B-3
025-784-3758 9:00-18:00 (Apr-Dec), 9:00-20:00 (Jan-Mar)
500JPY (will receive 5 small cups and you can choose from 100 kinds of Sake)
[Credit Card] OK

GOAL!



越後湯沢温泉通り うちんしょのおすすめ

Echigo Yuzawa Onsen Street

Our Recommendations

※This information is current as of October 2014

※掲載情報は2014年10月現在の情報です。



Lounge Club Okame Nomihoudai
8,000 yen per person (please enquire)
Bar Annex Nomihoudai 3,000 yen per person

Lounge Club Okame, Bar Annex

Opening Hours : 20:00-24:00
Closed Day : Sundays & Holidays
Tel: 025-784-2568/025-785-6175



1 night with dinner & breakfast
6,500 yen (not including taxes)

Tatsumoto Minshuku

Opening Hours : Check-in 15:00,
Check-out 10:00
Closed Day : No set day Tel: 025-784-2371



Midorikawa/Kubota

Tatsunoya

Opening Hours : 9:00-19:00
Closed Day : Wednesdays
Tel: 025-784-3525



Hanzawa-san's Creme Brulee
300 yen by itself, 900 yen with a
Jozen sake cocktail, 600 yen with coffee

~Hougetsu Lounge~ Shousenkaku Kagetsu

Opening Hours : 7:30-20:00 Tea Lounge,
20:00-23:00 Bar Lounge
Closed Day : No set day Tel: 025-784-2540



Deep Fried Meat Balls
900 yen

Shintairen

Opening Hours : 18:00-25:30
Closed Day : No set day
Tel: 025-784-2841



Bite-sized Steak
800 yen

YOSAKU

Opening Hours : 19:00-25:00
Closed Day : Sundays
Tel: 025-788-0851



Various Manekineko cats
230 - 20,000 yen

Hiyori-dou

Opening Hours : 10:00-21:00
Closed Day : No set day
Tel: 025-780-6055



Nomihoudai
3,000 yen per person (min. 2 people)

Dan Dan

Opening Hours : 19:00-26:00
Closed Day : Mondays
Tel: 025-785-2560



Nozawa-na Pickles
Small 756 yen, Large 972 yen

Miraku-An

Opening Hours : 9:00-18:00
Closed Day : No Closed Day
Tel: 025-784-3029



Short rib beef from Niigata
1,200 yen

Yaki-gyu

Opening Hours : 17:00-21:00
Closed Day : Tuesdays
Tel: 025-785-6006



Nigiri Sushi of the Day (10 pcs)
3,240 yen

Oozushi

Opening Hours : 11:30-14:00, 16:40-21:30
Closed Day : Wednesdays
Tel: 025-784-2163



Anti-Hangover Set
1,430 yen

Wako Pharmacy

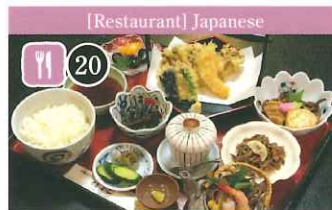
Opening Hours : 9:00-21:00
Closed Day : No Closed Day
Tel: 025-784-2059



Etsu Murasaki Soy Sauce
795 yen for 1.8l

Kashiwaya

Opening Hours : 9:00-19:00
Closed Day : Wednesdays
Tel: 025-784-3422



Maitake mushroom Gozen meal
1,836 yen

Yasuyoshi

Opening Hours : 11:00-14:30, 17:00-21:00
Closed Day : Mondays (Can vary)
Tel: 025-784-2244



Rice balls made with Minami Uonuma
koshihikari 580 yen (2 pcs)

Izakaya Yuta

Opening Hours : 17:00-27:00
Closed Day : No set day
Tel: 025-785-6170



Maitake mushroom & Mountain
vegetable kamameshi 1,550 yen

Asakusa

Opening Hours : 11:00-14:00, 17:00-21:00
Closed Day : Thursdays (Not always)
Tel: 025-784-3749



Soft omelette
Small 400, Large 550, Big 800 yen

Izakaya Nagumo

Opening Hours : 18:00-25:00 (Last Order)
Closed Day : Wednesdays
Tel: 025-785-5725



Female Face Shave
3,200 yen

Tamura Hair Salon

Opening Hours : 8:30-18:00
Closed Day : 1st & 3rd Sundays
Tel: 025-784-2742



Udon Hotpot
870 yen per person (min. 2 people)

Moritaki

Opening Hours : 11:30-14:00, 17:30-22:00
(Last Order 21:00)
Closed Day : Wednesdays Tel: 025-784-3600



Tonoya's Sasadango
120 yen each

Tonoya Sasadango Shop

Opening Hours : 8:00-20:00
Closed Day : No set day
Tel: 025-784-2234



Shooting Gallery
500 yen for 10 shots

Yamazaki-ya Shooting Gallery

Opening Hours : Weekdays 10:00-23:00,
Weekends 9:30-23:00
Closed Day : No set day Tel: 025-788-0580



Sashimi of the Day
400 yen

Kaburaki

Opening Hours : 18:00-24:00
Closed Day : No set day
Tel: 025-784-1007



Mocha Roll
850 yen

Mitsubaya

Opening Hours : 8:30-20:30
Closed Day : Wednesdays
Tel: 025-784-2024



Air-dried Uonuma Koshihikari Rice
5,600 yen for 5kg

Hiyori-dou Aji-ichi

Opening Hours : 10:00-18:00
Closed Day : No set day
Tel: 025-784-3678



Whole Roast Sea Perch
2,000 yen (depending on size)

Hifumi

Opening Hours : 11:30-13:45 (Last Order),
17:30-21:30 (Last Order)
Closed Day : Wednesdays Tel: 025-784-2039



Green or Red Karaisuke
Small 520 yen, Large 880 yen

Karaisuke Honpo

On sale at souvenir shops
Tel: 025-775-7601



Soba with herring
1,500 yen

Shinbashi

Opening Hours : 11:00-20:00
Closed Day : Wednesdays
Tel: 025-784-2309



Echigo Mochibuta Pork
Fillet Set Meal 1,620 yen

Ninjintei

Opening Hours : 11:45-21:00
Closed Day : No set day
Tel: 025-785-5727



Rental Skis & Snowboards
Equipment Set 1,500 yen for children, 2,500 yen for adults

Daishin Sports

Opening Hours : 7:00-18:00
Closed Day : 25th November - 18th December
Tel: 025-784-3515



Yuzawa Kogen Ropeway
800 yen for children, 1,600 yen for adults

Yuzawa Kogen Ropeway

Opening Hours : 8:40-17:00
Closed Day : Sunday 6:00-10:00
Tel: 025-784-3326



1 night with dinner & breakfast
6,500 yen (not including taxes)

Ohmine Sansou

Opening Hours : Check-in 15:00-23:00,
Check-out 6:00-10:00
Closed Day : No closed day Tel: 025-784-2375



Famous Sakes from Uonuma
1,080 yen for 720ml

Fujimiya Sake Shop

Opening Hours : 9:15-19:00
Closed Day : Sunday (No set day in winter)
Tel: 025-784-2623

越後湯沢温泉通り
うちんしょのおすすめ Echigo Yuzawa Onsen Street

Our Recommendations

発行元／湯沢温泉通り事業協同組合 平成27年12月 発行



Echigo Yuzawa Onsen Street Map

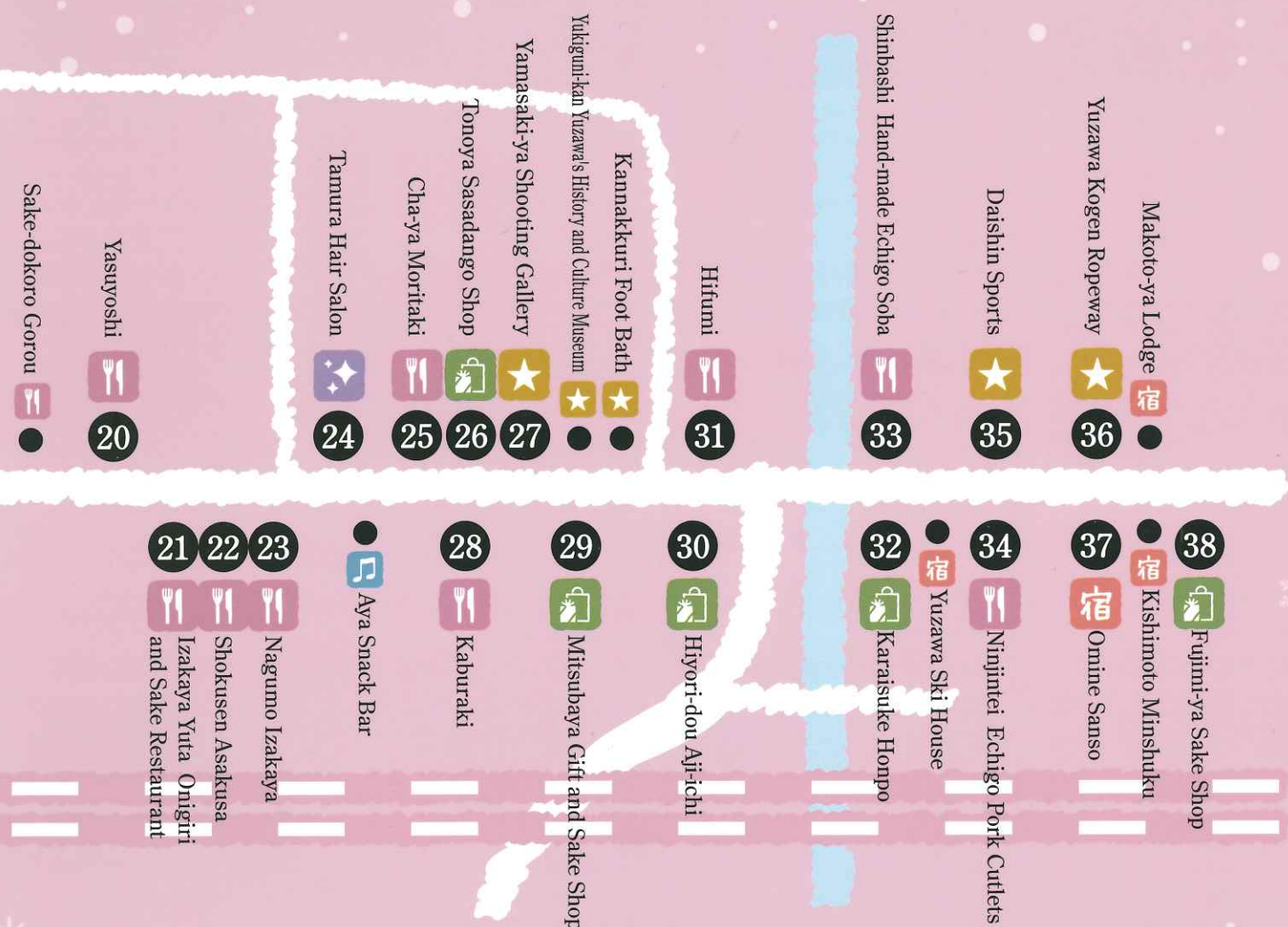
越後湯沢
温泉通りマップ



ようこそ雪国の散歩道へ！ より快適に、より楽しく、より沢山のの人に歩いていただく通りへ

Welcome to the Snow Country Promenade

For a busier, more pleasant and more enjoyable street!



Echigo Yuzawa Onsen Street Tourist Information 越後湯沢温泉通りの観光案内所



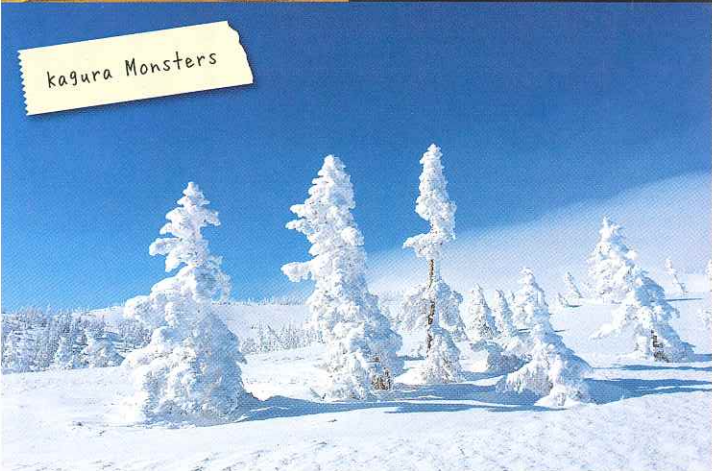
Echigo Yuzawa Station West Exit
Echigo Yuzawa Onsen Tourist Association
 (Snow Country Region Tourism)
 Yuzawa 2431-1, Yuzawa, Minami Unuma, Niigata
 Business Hours: 9:00-18:00
 Open Daily. Tel: 025-785-5353
 URL: <http://yuzawaonsen.jp>

Echigo Yuzawa Onsen Street information 越後湯沢温泉通り情報

Great Experiences at Yuzawa's Yukiguni-kan!
Try some Japanese Culture
 越後湯沢「雪国館」で発見！日本文化を体験しよう！
Workshops!!

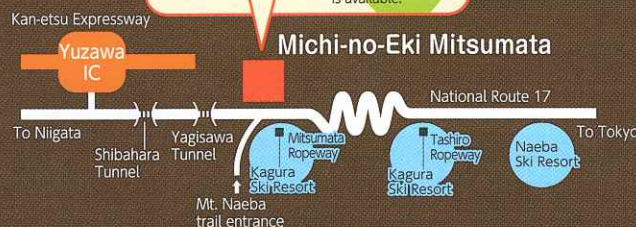
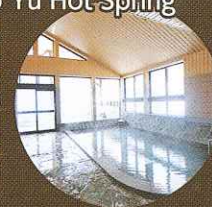


Arranged by Echigo-Yuzawa Onsen Street Businesses Association Enquiries: Snow Country Region Tourism Tel. 025-785-5353
 主催／湯沢温泉通り事業協同組合 お問い合わせ／雪国観光舎 TEL.025-785-5353



A quick stopover Kaido no Yu Hot Spring

A hot spring facility adjacent to the Michi-no-Eki. The open air bath that pampers with magnificent views of the natural scenery and the rock bath can comfortably fit about 30 people at once. It's easy to make a quick stopover after skiing or trekking to refresh yourself. This is a popular public hot spring bath.



Michi-no-Eki Mitsumata

1000 Mitsumata, Yuzawa-machi, Minami Uonuma-gun,
Niigata Prefecture 949-6211
Tel 025-788-9410



Michi-no-Eki Mitsumata Search

facebook [Michi-no-Eki Mitsumata] Like!

A gateway from the Kanto region to Niigata Prefecture
Mikuni-Toge Pass National Route 17

Approximately
15 minutes
from Yuzawa IC



Michi-no-Eki
Mitsumata
道の駅 みつまた



Check the road information to ensure a safe and comfortable driving experience!



Take a break and treat yourself to Ashiyu (Footbath) and warm meals



A full line-up of Echigo region souvenirs!



Great access to activity spots!





Nature, Gourmet Food and Great Souvenirs Come and Enjoy the Best of Yuzawa!

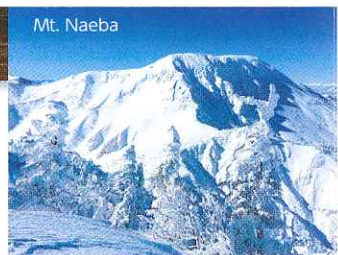
During spring to autumn, enjoy climbing Mount Naeba and trekking along Mikuni Kaido, and in the winter, spoil yourself with outdoor activities like skiing at Kagura ski resort and Naeba ski resort which boast the best snow quality. Michi-no-Eki Mitsumata provides great access to all these places. The facility offers an abundance of produce, souvenirs and outdoor goods. Come savor local gourmet foods at restaurants and in café spaces that use delicious local ingredients. Dip your feet in the free Ashiyu (footbath), and enjoy a small hot spring experience! Relax your body and soul. By making a quick stopover, you can fully enjoy your journey in Yuzawa.

Information Corner

- Road Information
- Weather Information
- Tourist Information

The Mitsumata area in Yuzawa town is known as an area of heavy snowfall. You can check road and weather information for various locations within the prefecture and Mikuni Toge Pass during the severe winter season.

- Approximately 20 minutes from Naeba Ski Resort
- Very close from Mitsumata and Kagura Ski Resort!



Outdoor Goods



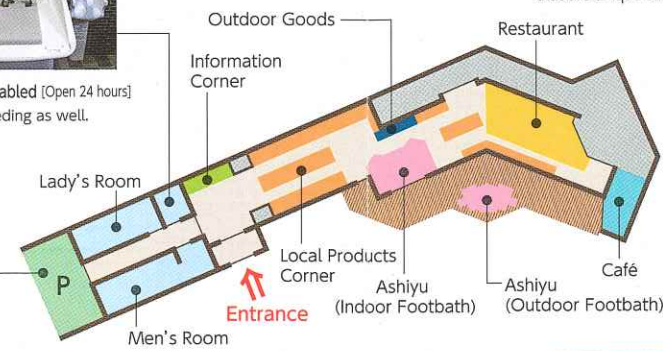
As the "Michi-no-Eki Mitsumata" sits at the foot of Mt. Naeba, one of the top 100 mountains in Japan, and is located at the entrance of the Tanigawa mountain range trekking path, outdoor goods by mont-bell and UNIFLAME are sold to cater to the needs of mountain climbers.



Multipurpose Toilet/Toilet for the Physically Disabled [Open 24 hours]
Please use for changing diapers and breast feeding as well.



Parking Space for the Physically Disabled
The dedicated parking space has direct access to the facility so no need to worry about getting wet in the rain or snow.



Local Products Corner



You will find arts and crafts created by local grandpas and grandmas, Koshihikari Rice produced in Minami Uonuma, Japanese sake, wine, local produce and many other goods.

Restaurant



Our recommendation is the Kenchin Motsuni soup (vegetable soup with pig giblets) using the branded "Mochi Pork"! Fresh giblets are prepared with care and simmered until soft and delicious. Other goodies to try include the very popular "Special Rich Soft Cream" and Niigata region limited edition beer "Fuumi Sokai Nishite" and a line-up of other specialty goods that are unique to the region.



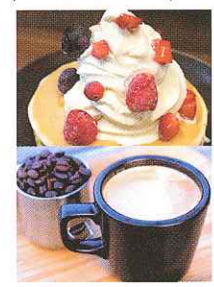
Simple and Easy Cooking

Come and enjoy outdoor cooking using products from mont-bell and UNIFLAME ▶



Café

Most recommended is the organic store-roasted coffee! You will also find roasted brown rice tea using Koshihikari brand rice, soba tea produced in Uonuma, local sake, Echigo wine and many more. For a light snack, try the rich soft cream, pancakes with plenty of Mitsumata honey and Oyaki dumplings produced by mont-bell.



Ashiyu (Footbath)

Usage of the Ashiyu facility is free of charge. There is one inside the facility and one on the wood deck. Ashiyu sign curtains are made from local specialty "Shiozawa pongee". (Towels: JPY¥200)

